

GRANVILLE ISLAND TurkeyTrot

Showcase your brand to active individuals with purchasing power!

The non-profit Vancouver International Marathon Society RUNVAN® would like to offer your business an opportunity to give back to the local community and connect with our audience by donating a prize draw for give-away at this year's Granville Island Turkey Trot.

Become a featured merchant

Those who donate a prize of \$25 or more will receive special benefits including the following:

- Recognition on the Granville Island Turkey Trot website
- Mentions on social media @runvanCanada #runvan
- Exposure on-site at the two-day race Expo
- Engagement with the local community
- Positive karma for giving back over Thanksgiving weekend

Donations may be in the form of a gift card, retail product, or an experience!

Your company and donation will be promoted to the 1,800 runners anticipated race weekend as the event inspires a theme of 'Run & Give'. Awards will be announced on the main-stage and promoted in build-up to the October Thanksgiving weekend event.

Survey results show that nearly 80% of runners stay on Granville Island to shop post-event. Put your company top of mind with this group by becoming a featured merchant.

Your support will also help raise additional support for our valued charity partner, the Greater Vancouver Food Bank. All those who donate money or non-perishable food to the Food Bank will be eligible to win your draw prize!

Want to get more involved with this great community event? Run, cheer or volunteer!

Save 10% on race registrations for you and your staff with the exclusive code: TTmerch2017

Thanks to our Community Challenge presented by Chevron program, \$250 will be awarded to the team with the largest number of runners, to the best team costume, and to the best volunteer team. Consider putting a team together then for great team building fun.

The non-profit Vancouver International Marathon Society annually relies on the support of nearly 4,000 volunteers.

To learn more, please visit TurkeyTrotRun.ca or runvan.org

Thank you!

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